

BRAND MANUAL



FORTIFIED

ROOF PANELS - STEEL BUILDINGS - TRUSSES - FABRICATION



Horizontal

Horizontal Knockout



Vertical

Vertical Knockout



Icon

Icon Knockout



NEXA

Nexa Bold

abcdefghijklmnopqrstvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890?!*+.,

Nexa Light

abcdefghijklmnopqrstvwxyz
abcdefghijklmnopqrstvwxyz
1234567890?!*+(.,)

Acumen Condensed Regular

abcdefghijklmnopqrstvwxyz
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890?!*+(.,)

Light

Bold

Font



C0 M0 Y0 K100
R35 G31 B32



C0 M0 Y0 K50
R147 G149 B152



C61 M100 Y99 K44
R82 G22 B24



C0 M0 Y0 K0
R255 G255 B255



Colors

Usade



Squish



Drop shadows and glows

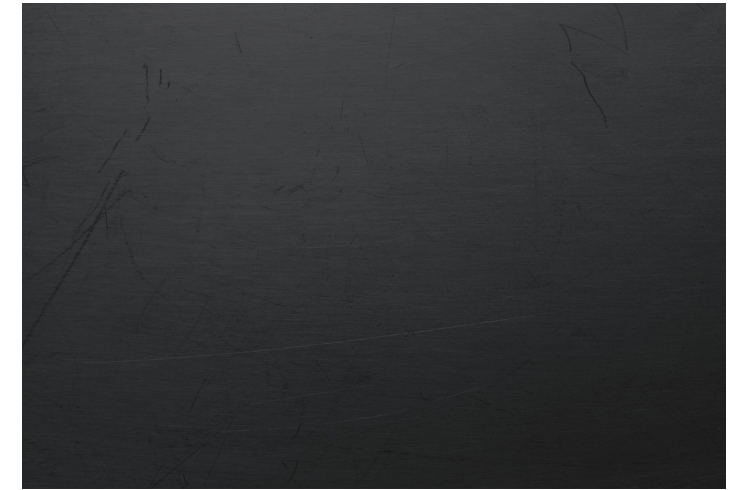


Rotate

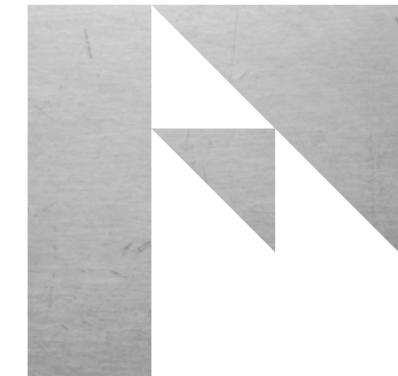


Emboss

Metal Texture



Metal Icon



Don'ts

Extras

